

**Government of Jammu and Kashmir  
Horticulture Department  
Civil Secretariat, Srinagar**

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**Subject: Market Intervention Scheme (MIS) for Apple of Jammu and Kashmir for apple season 2020 - Implementation mechanism thereof.**

**Reference: Communication No. L-15016/50/2019-MPS (Pt. FTS-89114) dated 22<sup>nd</sup> October, 2020 from Ministry of Agriculture & Farmer's Welfare, Government of India.**

**Government Order No. 74-JK(Horti) of 2020  
Dated: 23 .10.2020**

Pursuant to the approval of the Department of Agriculture, Cooperation & Farmer's Welfare, Ministry of Agriculture & Farmer's Welfare, Government of India for implementation of Market Intervention Scheme (MIS) for Apple of Jammu and Kashmir for the current Apple harvesting season, sanction is hereby accorded to:-

- a. nomination of Director Horticulture (P&M), J&K as the Nodal Agency for the Mandi and procurement issues.
- b. nomination of Directorate of Horticulture, Kashmir as Nodal Agency for issues relating to transportation and registration of growers.
- c. establishment of procurement centers at Kulgam, Anantnag(Jablipora), Shopian(Arhama), Srinagar(Parimpora) and Baramullah (kanispora)
- d. Constitution of the Price Fixation Committee with following composition:-
  - i. Director Horticulture (P&M) - Convener
  - ii. Director Horticulture, Kashmir
  - iii. Managing Director, J&KHPMC
  - iv. Representative of NAFED
  - v. Representative of Fruit Growers Associations
  - vi. Any other member, the Committee may like to co-opt

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- e. Constitution of Quality Control/Grading Committee with following composition:-
  - i. Chief Horticulture Officer (CHO) concerned
  - ii. Area Marketing Officer (AMO) concerned
  - iii. Manager concerned (JKHPMC)
  - iv. Representative of National Horticulture Board (NHB), Government of India
  - v. Representative of NAFED, Government of India
- f. Constitution of Committee for fixing the Transport charges at Kulgam, Anantnag, Shopian and Baramulla with following composition:-
  - i. Chief Horticulture Officer (CHO) concerned
  - ii. Area Marketing Officer (AMO) concerned
  - iii. Addl. Regional Transport Officer (ARTO) concerned
  - iv. Representative of NAFED
- g. Constitution of Committee for fixing the Transport charges at Parimpora (Srinagar) with following composition:-
  - i. Deputy Director, Horticulture (P&M) Kashmir
  - ii. Chief Horticulture Officer (CHO) concerned
  - iii. Area Marketing Officer (AMO) concerned
  - iv. Addl. Regional Transport Officer (ARTO) concerned
  - v. Representative of NAFED

**2. Further;**

- i) the terms of reference for the Price Fixation Committee shall be the fixation of the prices/rates of the apple produce for various grades of different varieties (of the apple merchandize);
- ii) the terms of reference for the Quality Control and Grading Committee shall be the Validation cum certification of the apple produce based on random ocular, scientific and/or any other means acceptable to the stakeholders;
- iii) for transportation of procured Apple, use of Kisan Rath Application should be encouraged in first instance. In case of non availability or lack of response through Kisan Rath Application, the rates shall be recommended by Transport Committee.

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- iv) only boxed procurement will be made with three classifications of 5, 10 & 15 kgs boxes which will be exclusive of the weight of packaging material.

**By order of the Government of Jammu and Kashmir.**

*Jahangir Hashmi*  
23.10.2020

(Jahangir Hashmi), KAS  
**Additional Secretary to the Government**

No. Horti/Plg-40/2019-20

Dated: 23.10.2020

Copy to the:-

1. Secretary to the Government, Ministry of Home Affairs, Government of India;
2. Secretary to the Government Ministry of Agriculture and Farmer's Welfare, Government of India;
3. Principal Secretary to the Hon'ble Lieutenant Governor, Raj Bhawan, Srinagar;
4. Divisional Commissioner, Kashmir;
5. Managing Director, NAFED, Ministry of Agriculture and Farmers Welfare, Government of India;
6. Managing Director, National Horticulture Board, Government of India;
7. Director Horticulture, Planning and Marketing, J&K;
8. Director Horticulture, Kashmir;
9. Director, Archives, Archaeology & Museums, J&K;
10. MD, Jammu and Kashmir, Horticultural Produce, Marketing and Processing Corporation (JKHPMC)Ltd;
11. OSD to Hon'ble Advisor (S) for information of Hon'ble Advisor;
12. Private Secretary to the Chief Secretary, J&K Government;
13. Private Secretary to Principal Secretary to the Government, Horticulture Department.
14. Government Order/Stock file/Website APD.